

CALL FOR EXHIBITORS



Heart, Lung, Vascular Update for Primary Care Providers

**Friday, November 4, 2016
UT Conference Center
Knoxville, Tennessee**

Jointly-Provided by
The University of Tennessee Medical Center Heart, Lung, Vascular Institute and
The University of Tennessee Graduate School of Medicine

Topics for the 2016 Conference

At the conclusion of this program, the participant should be able to

- Utilize newer drug therapies for congestive heart failure to improve the quality of life, lower mortality and prevent hospitalization in patients
- Recognize novel anticoagulants available and how to better manage patients and decrease the risk of bleeding and stroke
- Describe the appropriate use of bridging anticoagulation therapy to minimize bleeding and thrombosis around the time of invasive procedures
- Identify the appropriate patient who could benefit from the MitraClip procedure, referral processes and the risks associated with the procedure
- Utilize anti-hypertensive therapy to achieve optimal blood pressure control to minimize vascular complications in the future

Primarily attended by healthcare professionals practicing in

- Primary Care
- Internal Medicine
- Emergency Medicine

Exhibit booths will be positioned in an area directly outside the conference general session meeting room. **Due to space constraints the number of vendors will be limited.**

Your company name will be included and announced in the list of exhibitors and/or supporters

Setup time will be confirmed closer to the conference date and is dependent upon the availability of UT Conference Center on Thursday, November 3rd.

REGISTRATION FORM

Heart, Lung, Vascular Update for Primary Care Providers
Friday, November 4, 2016
UT Conference Center, Knoxville, Tennessee

Exhibitor Booth **FRIDAY ONLY** (includes **one** representative) **\$1,000**
 Additional Exhibitors _____ @ **\$50** each

TOTAL \$_____

Contact Name: _____ Title: _____
Company: _____
Address: _____
City: _____ Province/State: _____ Postal Code/Zip: _____
Phone: _____ Fax: _____
E-Mail Address: _____

Additional Exhibitors:

1. Name _____
2. Name _____
3. Name _____

Yes, I require electricity at my booth.

PAYMENT METHODS:

- Check Enclosed (payable to the **University of Tennessee**)
 Check in Process (name of company sending check _____)
 Credit Card:
 Mastercard / Visa / American Express

Card #: _____ Expiration Date: _____
Cardholder's Name: _____ Signature Code: _____
Signature: _____ Date: _____

SPACE IS NOT RESERVED UNTIL PAYMENT IS RECEIVED BY UT

CANCELLATION

_____ **[Initial Here]** In the unlikely event that you should decide to cancel your sponsorship of this activity, the following cancellation charges will apply:

30+ days prior to activity	100% refund of payment
30-15 days prior to activity	50% refund of payment
14 days prior to arrival	0% refund of payment

FAX OR EMAIL TO: DENISE BLAKE (865) 305-9190 or DBlake@utmck.edu

THE UNIVERSITY OF TENNESSEE
Continuing Education and Professional Development



Date: May 26, 2016

To: Prospective Exhibitors

Re: Exhibiting at the Heart, Lung, Vascular Update

UT Graduate School of Medicine

1924 Alcoa Highway, D-116
Knoxville, TN 37920-6999

Tel: (865) 305-9190
Fax: (865) 305-6823

The University of Tennessee Graduate School of Medicine and the UTMC Heart, Lung, Vascular Institute are presenting an upcoming continuing medical education activity, **Heart, Lung, Vascular Update for Primary Care Providers**. The conference will be held **November 4, 2016** at the **UT Conference Center** in **Knoxville, Tennessee**.

You are invited to exhibit at this event. Exhibitors wishing to have a booth will be charged a fee of \$700 (made payable "The University of Tennessee Graduate School of Medicine"), which includes the exhibit booth and one company representative. Each additional representative will be \$50 each.

The exhibit space is staged outside the conference session room. Many companies are being asked to attend. Space is limited. **We are anticipating approximately 100 participants at this year's event.**

As reported by the American Heart Association, someone dies of cardiovascular disease every sixty seconds in the United States.¹ According to statistics from the Tennessee Department of Health, Tennessee's leading cause of death is from diseases of the heart.² Coronary heart disease affects approximately 13 million Americans and Tennessee remains ranked 44th in cardiovascular deaths and 39th in overall health. In 2010, Tennessee ranked 14th highest state in smoking prevalence and 7th highest obesity prevalence, both of which are contributors to heart disease.³ Chronic diseases, such as heart disease, are among the most prevalent, costly, and preventable of all health problems. The prevalence of obesity has increased sharply in the past 30 years for both adults and children. Contributing to these issues is the lack of physical activity and unhealthy diets consisting of trans-fats and carbohydrates. According to a recent study, 61% of adults in Tennessee were not engaged in sufficient moderate or vigorous physical activity.⁴ There are several predictors that help to identify patients who are at higher risk of adverse cardiac outcomes and through planning targeted interventions, the risk factors can greatly decrease the burden of this disease. It is a crucial need to address the issue of cardiovascular and other related health diseases in our medical community and the awareness of changing approaches to related therapies.

Using case-based examples and panel discussion, the *Heart, Lung, Vascular Update for Primary Care Providers* will provide direct contact with individuals focusing on these and other health related issues and subsequently offer guidance on treatment outcomes for patients in the area of novel anticoagulant use, minimally invasive treatment of valvar heart disease and the recognition and management of systolic congestive heart failure..

As the accredited provider (ACCME), The University of Tennessee appreciates your consideration of this request for exhibit space. For reporting purposes, our federal tax ID number is 62-6001636.

Sincerely,

A handwritten signature in blue ink that reads "Denise Blake".

Denise Blake, MACE
CME Coordinator